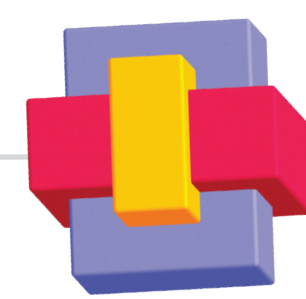
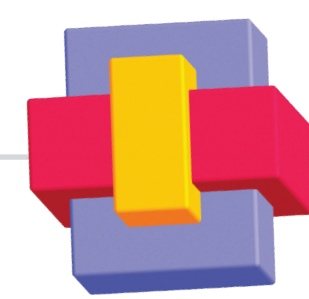


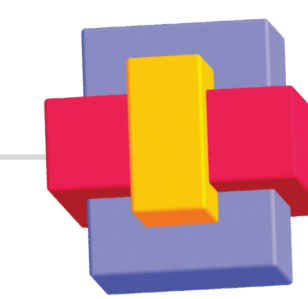
Who do you hope to reach with your project? Consider their needs.



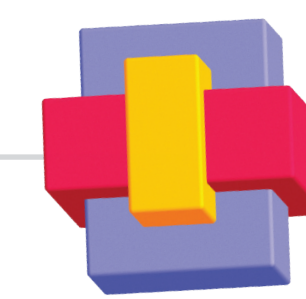
Narrow your focus. Make it clear what your project solves for, and what it doesn't.



No idea is off-limits.  
Consider any creative solution.



Make it real! Build draft versions of your project.



See if it works. Test and refine your project's approach.

## Today We Solve

Enter the competition and show us your vision for the future.